MORE THAN SMALL TALK

2021-22 Partnership & Media Kit

THE PODCAST

MORE THAN SMALL TALK is part of the KLRC podcast network. Holley Gerth, Suzanne Eller, and Jennifer Watson are authors and real-life friends, inviting listeners each week to go deeper, become freer and feel more connected.

400,000+
DOWNLOADS
on iTunes

70,000
KLRC
LISTENERS

25,000
PAGE VIEWS
PER MONTH

The Opportunity

BE OUR GUEST

- One Author Interview Episode
- Author Bio with website link in show notes
- Episode shared on Facebook and with KLRC's global audience

$250

Author Interview

PLUS PODCAST ADVERSTISEMENT

- One Author Interview Episode PLUS Promo of book, or products included with Author Bio, products, and website link in show notes
- One share on Facebook and promoted to KLRC's audience

$325

A Little More Plus

FEATURES AUTHOR INTERVIEW, PODCAST ADVERTISEMENT, PLUS EXTRA 3-5 MIN EPISODE

- *A Little More PLUS* includes Author Interview Episode, Promo of book, Author Bio, products, and website link in show notes
- PLUS an extra 3-5 minute Episode that airs Friday after the interview, read by one of the MTST hosts This offers twice the exposure with a 500-word excerpt of author's choice from book

$600

To get started email:
jenniferwatson022@gmail.com

2021-22

MEDIA KIT

More Than Small Talk is part of the KLRC Radio Network, not only will partners have the opportunity to be featured on three different platforms, their reach also includes the added blessing from partnering with an award-winning radio station and Four-Time GMA Radio Station of the Year.